

MOSTe

Motivating Our Students Through Experience



LANTERNS

AWARDS

2024



S P O N S O R S H I P
P R O S P E C T U S



ABOUT THE EVENT



DETAILS

DATE: Thursday, April 25, 2024

TIME: 11:00 AM to 1:00 PM

PLACE: City Club Los Angeles, DTLA



HISTORY

For over 20 years, inspired by Marian Wright Edelman's book Lanterns: A Memoir of Mentors, the Lanterns Awards have been honoring pathbreaking leaders and role models including Dr. Mae Jemison, Laila Ali, Sparks owner Carla Christofferson, Hill Harper, Brenda Villa, Jennifer Siebel Newsom, and author Sandra Cisneros.

PHOTO CREDIT: CHILDREN'S DEFENSE FUND

2024 HONOREES



JANICE BRYANT HOWROYD

Janice Bryant Howroyd, fondly known as JBH, is the first African American woman to found and build a multi-billion dollar company. ActOne Group, a \$3.4 billion (USD) workforce solutions organization operates in over 32 countries, engaging some of the world's best technologies and systems to support organizations of all sizes provide jobs and careers for millions of workers across the globe.

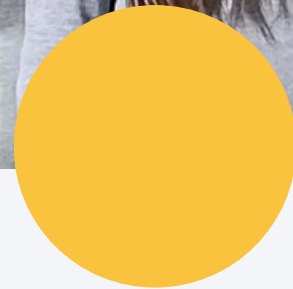
TBA

To be announced shortly!





SPONSORSHIP LEVELS



\$20,000
Table of 10

SHOOTING STAR

Welcome guests onstage at event; logo on step & repeat, event web page, emails, press & promotional materials, and on social media; full page ad in event program.

\$10,000
Table of 10

NORTHERN LIGHT

Logo on step & repeat, event web page, emails, press & promotional materials, and on social media; full page ad in event program.

\$1,500
Table of 10

BRIGHT LIGHT

Logo on event web page and on social media

\$5,000
Table of 10

BEACON OF LIGHT

Logo on event web page, emails, press & promotional materials, and on social media; half page ad in event program.

\$2,500
Table of 10

SHINING LIGHT

Logo on event web page, emails, and on social media



PROGRAM ADS

Full page: \$500
Half Page: \$300
1/4 Page: \$250

*MOSTe is a 501(c)(3) tax-exempt organization, Federal Tax ID 95-4289410.
For more information or to purchase individual tickets, visit moste.org/lanterns-awards-2024*

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PREVIOUS HONOREES

We have honored many distinguished guests, including:

- Sandra Cisneros, *author, MacArthur Fellow*
- Kim Culmone, *SVP, Mattel Inc.*
- Nichol Whiteman, *CEO, LA Dodgers Foundation*
- Tyra Banks, *TV host and businesswoman*
- Jennifer Siebel Newsom, *filmmaker*
- Jessica Mendoza, *ESPN host, Olympic athlete*
- Dr. Mae Jemison, *engineer, physician, NASA astronaut*
- Marian Wright Edelman, *Founder, Childrens' Defense Fund*



Youth Ambassadors at 2023 Lanterns Awards

MOSTe Fast Facts

Motivating Our Students Through Experience

100 students in 6th - 12th grades
60 students currently in college
6 partner middle schools in
South LA, Mid-City, Lincoln
Heights and Compton

We Serve

100% low-income
80% Latinx/e
13% Black
7% Asian or Mixed
90% first in family to attend college

Our Students

Founded

In 1986 by Dr. Lois Frankel
at Mt. Vernon Middle School

Budget

\$400,000 for FY 2024

Results

**75% graduate college
within 6 years**, far above
the national rate of 27%*



BECOME A SPONSOR

Sponsoring MOSTe's Lanterns Awards is an investment in higher education for women. Your support is essential for the growth of our programming and outreach in Los Angeles County, and will have a positive, tangible impact on girls who will become the next generation of women leaders.

“I have learned so many things from participating in MOSTe, from how to take care of myself mentally, to how to apply for college and scholarships. All these things have helped me with one of my biggest goals, which is going to college.”

– Sharon Saenz, Cal Poly Pomona '27

CONTACT US

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moste.org/lanterns-awards-2024

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EDUCATE A GIRL, EDUCATE THE WORLD.

