



**MOSTe**

Motivating Our Students Through Experience



# LANTERNS AWARDS

2023

SPONSORSHIP  
PROSPECTUS

## ABOUT THE EVENT



# DETAILS

**DATE:** Thursday, April 20, 2023

**TIME:** 5:30 to 7:30 PM

**PLACE:** Kyoto Gardens at the DoubleTree Hotel, DTLA

# HISTORY

For over 20 years, inspired by Marian Wright Edelman's book Lanterns: A Memoir of Mentors, the Lanterns Awards have been honoring pathbreaking leaders and role models including Dr. Mae Jemison, Laila Ali, Sparks owner Carla Christofferson, Hill Harper, Brenda Villa, Jennifer Siebel Newsom, and author Sandra Cisneros.



PHOTO CREDIT: CHILDREN'S DEFENSE FUND

## 2023 HONOREES



# HYDEE FELDSTEIN SOTO

Hydee Feldstein Soto is the 43rd Los Angeles City Attorney. She is the City's general counsel and serves as legal advisor to the Mayor, City Council, and the hundreds of boards, departments, officers and entities that make up the City of Los Angeles. Feldstein Soto was born and raised in San Juan, Puerto Rico, and moved to the U.S. to attend Swarthmore College and then Columbia University School of Law. After law school, she moved to Los Angeles, which she has called home for more than 40 years.

# ARIEL FAN

Ariel Fan is Founder and CEO of GreenWealth Energy, a leading developer of EV charging for commercial, multifamily, and fleet buildings across California. Fan founded the company in 2016 after being awarded Southern California Edison's Energy Efficiency Award for capturing the most public funding for green building upgrades among 15 million electric utility customers. GreenWealth is certified as the first woman minority-owned energy company in California, working with clients such as the Walt Disney Company, the City of LA, SoCalGas, and national real estate companies to transition to a zero-emissions future. A climate advocate, Fan lives in Pasadena and serves on two boards, E2 (Environmental Entrepreneurs) and US Green Building Council LA.





# SPONSORSHIP LEVELS

## SHOOTING STAR

**\$20,000**  
Table of 10

Welcome guests onstage at event; logo on step & repeat, event web page, emails, press & promotional materials, and on social media

**\$5,000**  
Table of 10

## BEACON OF LIGHT

Logo on event web page, emails, press & promotional materials, and on social media

## NORTHERN LIGHT

**\$10,000**  
Table of 10

Logo on step & repeat, event web page, emails, press & promotional materials, and on social media

**\$2,500**  
Table of 4

## SHINING LIGHT

Logo on event web page, emails, and on social media

## BRIGHT LIGHT

**\$1,500**  
4 Tickets

Logo on event web page and on social media

*MOSTe is a 501(c)(3) tax-exempt organization, Federal Tax ID 95-4289410.  
For more information or to purchase individual tickets, visit [moste.org/lanterns-awards-2023](https://moste.org/lanterns-awards-2023)*

## PREVIOUS SPONSORS



CBRE



RWGLAW

UnionBank

THE COCHRAN FIRM  
TRIAL LAWYERS FOR THE PEOPLE



SEAVIEW INVESTORS, LLC

KATIE MCGRATH & J.J. ABRAMS FAMILY FOUNDATION

DLA PIPER



## PREVIOUS HONOREES

We have honored many distinguished guests, including:

- Sandra Cisneros, *author, MacArthur Fellow*
- Kim Culmone, *SVP, Mattel Inc.*
- Nichol Whiteman, *CEO, LA Dodgers Foundation*
- Tyra Banks, *TV host and businesswoman*
- Jennifer Siebel Newsom, *filmmaker*
- Jessica Mendoza, *ESPN host, Olympic athlete*
- Dr. Mae Jemison, *engineer, physician, NASA astronaut*
- Marian Wright Edelman, *Founder, Childrens' Defense Fund*



2022 Honoree Amber Finch and friends

# YOUR GIFT MAKES A DIFFERENCE



## About MOSTe

Founded in 1986, MOSTe provides workshops on college access, personal development and career exploration. Scholars are matched with professional female mentors for support and guidance on their journey. We lead local and long-distance college tours, and offer individual college application support and financial aid counseling. We have served over 2,000 girls through our comprehensive college and career access program.



## Our Scholars

MOSTe recruits students from six Title I middle schools, serving nearly 200 girls from 6th grade through college in the Los Angeles area each academic year.

- 100% qualify for free lunch programs
- 80% are Latinx
- 90% are the first in their families to attend college



## Colleges Attended

MOSTe scholars have graduated from all UC and many CSU campuses, as well as from private colleges including Brown, Bryn Mawr, Kenyon, Lycoming, Mount Holyoke, Penn, Smith, Tulane, and Yale.



## Lives Changed

- 100% of MOSTe Scholars graduate high school
- 100% enroll directly in college
- 75% earn a bachelor's degree within 6 years, compared to 11% for other first-generation low-income students
- MOSTe Alumnae go on to careers in business, education, engineering, film, geology, law, medicine, psychology and more





# BECOME A SPONSOR

Sponsoring MOSTe's Lanterns Awards is making an investment in higher education for women. Your sponsorship is essential for the growth of our programming and outreach in Los Angeles County, and will help make a positive, tangible impact on the lives of young girls who will become the next generation of women leaders.

"Before MOSTe, I did not know much about college and life after high school. Through the workshops, seminars, and presentations I have participated in for the past 4 years, I have learned about the college process and different careers, but more importantly, I built a community full of support and encouragement." *-MOSTe Scholar Wendy F., UCLA 2026*

## EMAIL

[amy.ludwig@moste.org](mailto:amy.ludwig@moste.org)

## WEBSITE

[moste.org/lanterns-awards-2023](http://moste.org/lanterns-awards-2023)

## PHONE

213-537-9157

555 WEST 5TH STREET, 35TH FLOOR • LOS ANGELES, CA 90013 • [WWW.MOSTE.ORG](http://WWW.MOSTE.ORG)  
EDUCATE A GIRL, EDUCATE THE WORLD.

